

PRESIDENTIAL PAY AT-RISK PROGRAM | FY2021-2022 GOALS OVERVIEW

CATEGORY	OBJECTIVE	WEIGHTS	GOALS		
			THRESHOLD	TARGET	STRETCH
Student Affordability (20%)	Average debt of undergraduates	8%	\$3,500	\$3,300	\$3,100
	Cost of attendance	8%	\$23,500	\$23,000	\$22,500
	Time to degree (undergraduates)	4%	3.95 years	3.92 years	3.89 years
Student Success (30%)	4-year graduation rate	8%	65.0%	67.0%	69.0%
	6-year graduation rate	5%	83.0%	84.0%	85.0%
	System-wide number of degrees awarded	6%	11,600	11,800	12,000
	# of PPHS graduates enrolled at WL	6%	43	50	57
	PWL Black student yield	3%	19.0%	21.0%	23.0%
PWL Black student retention/graduation rate	2%	47.0%	50.0%	53.0%	
Fundraising (20%)	Increase net production	8%	\$455M	\$470M	\$485M
	Increase philanthropic cash	4%	\$180M	\$190M	\$200M
	Increase number of donors	4%	76K	80K	84K
	Increase student support	4%	\$95M	\$100M	\$105M
Operations (30%)	Research productivity	6%	\$700M	\$725M	\$750M
	Achieve significant operational and financial improvement at Purdue Global	6%		Y/N	
	Establish and build PARI	3%		Y/N	
Three significant achievements	15%		Y/N		

PRESIDENTIAL PAY AT-RISK PROGRAM | FY 2022 STUDENT AFFORDABILITY GOALS

FY 2022 STUDENT AFFORDABILITY	HISTORICAL DATA					
	FY2021	FY2020	FY2019	FY2018	FY2017	FY2016
AVERAGE UNDERGRADUATE DEBT						
\$3,500	\$3,335	\$3,495	\$3,559	\$3,657	\$3,707	\$4,156
6%						
8%						
10%						
COST OF ATTENDANCE						
\$23,500	\$22,782	\$22,882	\$22,882	\$23,032	\$23,032	\$23,032
6%						
8%						
10%						
TIME TO DEGREE (UNDERGRADUATES)						
3.95 years	3.95 years	3.98 years	4.01 years	4.06 years	4.11 years	4.16 years
3.92 years						
3.89 years						

PRESIDENTIAL PAY AT-RISK PROGRAM | FY 2022 STUDENT SUCCESS GOALS

HISTORICAL DATA						
	FY2021	FY2020	FY2019	FY2018	FY2017	FY2016
FY 2022 STUDENT SUCCESS						
4-YEAR GRADUATION RATE						
65%	65.0%	62.6%	60.6%	60.3%	58.5%	55.9%
6%						
67%						
8%						
69%						
10%						
6-YEAR GRADUATION RATE						
83%	83.0%	83.3%	82.2%	81.2%	78.7%	77.0%
3%						
84%						
5%						
85%						
7%						
SYSTEM-WIDE NUMBER OF DEGREES AWARDED						
11,600	11,661	10,832	10,332	10,057	10,036	9,709
4%						
11,800						
6%						
12,000						
8%						
# OF PPHS GRADUATES ENROLLED AT WL						
43	31.0%	N/A	N/A	N/A	N/A	N/A
4%						
50						
6%						
57						
8%						
PWL BLACK STUDENT YIELD						
19%	18.9%	17.2%	N/A	N/A	N/A	N/A
2%						
21%						
3%						
23%						
4%						
PWL BLACK STUDENT RETENTION/GRADUATION RATE						
47%	47%	55%	48%	N/A	N/A	N/A
1%						
50%						
2%						
53%						
3%						

PRESIDENTIAL PAY AT-RISK PROGRAM | FY 2022 FUNDRAISING GOALS

	HISTORICAL DATA					
	FY2021	FY2020	FY2019	FY2018	FY2017	FY2016
FY 2022 FUNDRAISING						
NET PRODUCTION						
\$455M 6%	\$424.8M	\$342.1M	420.6M	\$344.6M	\$351.9M	\$332.0M
\$470M 8%						
\$485M 10%						
PHILANTHROPIC CASH						
\$180M 2%	\$204.1M	\$193.4M	\$185.3M	\$168.0M	\$145.7M	\$148.4M
\$190M 4%						
\$200M 6%						
INDIVIDUAL DONORS						
76K 2%	79.1K	75.9K	88.5K	86.2K	85.5K	82.6K
80K 4%						
84K 6%						
STUDENT SUPPORT						
\$95M 2%	\$102.2M	\$97.5M	\$102.1M	\$88.2M	\$75.4M	\$70.3M
\$100M 4%						
\$105M 6%						

PRESIDENTIAL PAY AT-RISK PROGRAM | FY 2022 OPERATIONS GOALS

FY 2022 OPERATIONS	HISTORICAL DATA					
	FY2021	FY2020	FY2019	FY2018	FY2017	FY2016
RESEARCH PRODUCTIVITY \$700M 4% \$725M 6% \$750M 8%	\$695.7M	\$701.7M	\$684.0M	\$661.0M	\$662.5M	\$622.4M
ACHIEVE SIGNIFICANT OPERATIONAL AND FINANCIAL IMPROVEMENT AT PURDUE GLOBAL 6% (Y/N)	N/A	N/A	N/A	N/A	N/A	N/A
ESTABLISH AND BUILD P.A.R.I. 3% (Y/N)	N/A	N/A	N/A	N/A	N/A	N/A
SIGNIFICANT ACHIEVEMENTS Achievement 1 5% (Y/N) Achievement 2 10% (Y/N) Achievement 3 15% (Y/N)	Y Y Y	3	3	2	2	N/A